



Shorewood
BUSINESS IMPROVEMENT DISTRICT

MEETING AGENDA

Business Improvement District Board of Directors Meeting
3930 N. Murray Ave.
Village Hall – second floor committee room
Wednesday January 17, 2018 8:30 A.M.

- 1. Call to order.**
- 2. Approval of December 20, 2017 meeting minutes.**
- 3. Financial Report and budget update.**
- 4. Board member nominated renewals.**
- 5. Board officer nominations.**
- 6. Marketing Report.**
 - a. Marketing 2017 summary report.**
 - b. Winterfest vendor survey results**
 - c. Facebook/promos**
 - d. BID slogan**
 - e. Draft January newsletter**
 - f. Other**
- 7. Strategic Implementation Plan.**
- 8. Sponsorship draft outline for 2018.**
- 9. Executive Director's Report.**
- 10. Adjournment.**

Dated January 11, 2018

Should you have any questions or comments regarding any items on this agenda, please contact the Shorewood BID Director at 414.248.2532. Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals.