



**Conservation Committee  
Agenda  
Thursday, January 4, 2018  
7:00 P.M.  
Village Hall**

1. Call to order
2. Approve December 7, 2017 Meeting Minutes
3. Staff Updates
4. Discuss Citizen Concerns
5. Discuss Environmental Film Festival Planning and Promotion
6. Update on Community Solar Survey and Renewable Energy Initiatives
7. Report from DPW Liaison
8. Discuss Possible Rain Garden Education Event
9. Discuss Collaborative Projects with other Village Committees
10. Upcoming Events, Member Topics & Suggestions
11. Adjournment

DATED at Shorewood, Wisconsin this 28<sup>th</sup> day of December, 2017.  
VILLAGE OF SHOREWOOD  
Sara Bruckman  
Village Clerk

Should you have any questions or comments regarding any items on this agenda, please contact the Manager's Office at 847-2705.

It is possible that members of and possibly a quorum of members of other governmental bodies of the municipality may be in attendance at the above stated meeting to gather information; no action will be taken by any governmental body at the above stated meeting other than the governmental body specifically referred to above in this notice.

Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals.



# Conservation Committee Minutes

**December 7, 2017 7:00 P.M.**

Village Hall Committee Room  
3930 N. Murray Avenue, Shorewood, WI 53211

## **1. Call to order**

The meeting was called to order at 7:06 p.m.

Members present: Chair Joshua Liberatore, Sue Murphy Yerkes, Elisabeth Witt (arrived at 8:03 p.m.), Donna Pollock, Henry Tomasiewicz, Chase Kelm, Roland Schroeder, and Meenal Atre

Not present: Linda Beck, Linda Frank, Caroline Kuebler, Carolyn Morse, and Tr. Davida Amenta

## **2. Approve November 2, 2017 Meeting Minutes**

Mr. Tomasiewicz moved to approve the November 2, 2017 minutes. The motion was seconded by Ms. Murphy Yerkes. Vote 7-0 to approve the minutes.

## **3. Staff Updates**

Mr. Burkart introduced an opportunity for the Conservation Committee to join the Parks Commission in participating in the Adopt a River Program. The committee expressed interest in talking about this opportunity. Mr. Burkart also informed the committee the Village Board approved the 2018 Village Budget. Replacing recycling carts will occur in the spring of 2018. Lastly, Mr. Liberatore will reach out to staff to initiate the implementation of the idea to have a battery recycling cart in the Library.

## **4. Update on Community Solar Survey**

Mr. Kelm presented some general summaries thus far through the Community Solar Survey. Ms. Atre and Mr. Kelm will work together to create some language for a Facebook advertisement campaign. Mr. Kelm moved to spend up to \$100 for Facebook advertising for the community solar survey. Ms. Pollock seconded the motion. Motion passed by a 7-0 vote. Mr. Burkart informed the committee about the possibility to attend the upcoming event, the Shorewood Chill. Mr. Kelm talked with some members at the Edgewood Condominiums and their interest to participate in a future solar program. Michael Czachor from sunrun was in attendance to provide an update on their role in a potential community solar program.

## **5. Update on Bring Your Bag Shorewood/Boomerang Bags**

Ms. Atre reported on Bring Your Bag Shorewood. The rack at Metro Market went missing in early November. The rack the committee purchased now has its own permanent location on the first floor. A total of 623 bags have been made as of today's date. Additional bags are available for purchase for \$5. Next sewing bee will be in the month of January.

## **6. Update on 2018 Conservation Film Festival**

Ms. Murphy Yerkes reported on the planning efforts regarding the upcoming Conservation Film Festival. Ms. Murphy Yerkes moves for up to \$250 to design and printing of the poster for the 2018 Conservation Film Festival. Mr. Tomasiewicz

seconded the motion. Motion approved by a 7-0 vote. Mr. Burkart will work with purchasing the first video as well as collaborating with a graphic designer to begin illustrating a poster. Mr. Liberatore showed a trailer of the film “Hometown Habitat.” The committee felt is a good tie in to an urban environment that is still able to incorporate natural habitats in their community. Mr. Liberatore moves to purchase the rights to show Hometown Habitat for \$230. Ms. Pollock seconded the motion. Motion approved by a 7-0 vote. The committee is planning on showing “Bag It” as the third film.

**7. Update on Green Development Checklist and Possible Collaboration with CDA**

Mr. Liberatore discussed the green development checklist and the ongoing collaboration with the Community Development Authority. A survey was sent out to members in between the meeting to get feedback on the checklist, specifically on what the priorities should be for the checklist. The committee analyzed the priorities so far identified by committee members.

**8. Report from DPW Liaison on Leaf Collection**

This item will be tabled for the January meeting.

**9. Update on Organics Collection Pilot**

Mr. Liberatore presented to the Village Board last Monday night on the mid-year report of the organics collection pilot program. A report on the customer data will be provided to the Village Board in February or March. Mr. Liberatore also wants to try and coordinate a promotional event for compost to sell to residents and provide a discount to pilot program participants. Ms. Murphy Yerkes mentioned the idea of having a special pumpkin drop off at DPW and potentially coordinate with Compost Crusader to compost the pumpkins.

**10. Discuss Citizen Concerns**

The committee briefly discussed the idea of a rain garden plant sale and educational event. Mr. Liberatore along with Ms. Witt will contact Mr. Kauffman to inform him how the committee will support the efforts. There was a question for DPW about Shorewood receiving “Urban Wood” grant.

**11. Upcoming Events, Member Topics & Suggestions**

No other events or items to report.

**12. Adjournment**

Mr. Tomaszewicz moved to adjourn, seconded by Mr. Schroeder. Vote 8-0 to adjourn. The meeting was adjourned at 8:30 p.m.

Respectfully submitted by,

Tyler Burkart  
Assistant Village Manager