

**WILSON DRIVE COMMUNITY-WIDE
COMMUNITY TASK FORCE
STEERING COMMITTEE and
WORK GROUPS**



April 27, 2016 6:00 PM
Village Center Lower Level
3920 N. Murray Ave, Shorewood, WI 53211
AGENDA

1. Call to order.
2. Consideration of April 13, 2016 meeting minutes.
3. Update on public comments received.
4. Discuss communication efforts and posters/flyers for June open house event.
5. Guest speaker presentation- TBD.
6. Discussion of evaluating need for traffic study for the Wilson Drive corridor.
7. Update on June 15 open house event format and responsibilities
8. Review ideas for conceptualizing improvements along Wilson Drive for the open house event.
9. Work group breakout sessions.
10. Schedule next meeting.
11. Adjourn.

Should you have any questions or comments regarding any item on this agenda, please contact Ericka Lang, Planning Director, Planning & Development Department, at (414) 847-2640.
Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals.

It is possible that members of and possibly a quorum of members of other governmental bodies of the municipality may be in attendance at the above stated meeting to gather information; no action will be taken by any governmental body at the above stated meeting other than the governmental body specifically referred to above in this notice.

Deliverables Phase II – Options and Ideas

Working Group:

Ideas/Features by Option/Sub-option

Listing specific ideas/features by option/sub-option. General ideas may apply to all, or none.

Option/Sub-option	Idea
General	
Keep as is	
Narrow the road	
Narrow the road and create new space	

WDCTF Stakeholder List	Impact (H/M/L)	Responsible Party	Primary Methods of Communication										
			Wilson Drive Project Website	e-Notifications	Public Meeting Notices	Weekly Village Manager's Memo	News Releases	Social Media	Written and Electronic Comments	Direct Mail & Newsletter	Garbage Carts	Posters & Signs	
Shorewood Stakeholders			E. Couto		village	H. Joubert	T. Klein				E. Beeghly		D. Pollock
Shorewood WILSON DRIVE Residents													
Property owners - commercial/multifamily	H	Ericka Lang	X		X	X	X	X			X		X
Landlords		Ericka Lang									X		X
Home Owners	H	Ericka Lang									X	X	X
Renters (students)	M	Ericka Lang									X	X	X
Parents	M										X	X	X
Commuters - Drivers, cyclists, pedestrians	H	Steve Kavalasuskas											X
Pet walkers	H	Steve Kavalasuskas											X
Bike Path Users	H	Steve Kavalasuskas											X
Park Users/Beer garden	H	Steve Kavalasuskas											X
Shorewood WILSON DRIVE Businesses													
Wilson Drive Businesses-Rainbow Jersey, Pet Outpost, VFW, Remax, Concept hair	H	Ericka Lang									X		X
Business owners WFB	H	Ericka Lang									X		
Harbor Chase Assisted Living	M	Ericka Lang									X		
Active Senior apartments	M	Ericka Lang									X		
customers of Shorewood businesses	H												X
Shorewood Residents													
All residents	M		X		X	X	X	X			X	X	X
Landlords													
Home Owners	M			x							X	X	X
Renters (students)	L			x							X	X	X
Parents	M										X	X	
Commuters - Drivers, cyclists, pedestrians	M												X
Pet walkers	L												X
Shorewood Businesses													
All Businesses	M	Ericka Lang									X		
Business owners	M	Ericka Lang									X		
Business employees	M												X
Developers	M	Ericka Lang						X					
Realtors	M	Ericka Lang						X					
Future Businesses	L							X					
Home Businesses	L										X		
Landlords	M	Ericka Lang						X			X		
customers of Shorewood businesses	L												X
Shorewood Organizations													
Clubs	M												X
Churches	M												X
Public Art Committee	M	Ericka Lang									X		
Senior Resource Center	L	Ericka Lang											X
Shorewood Woman's Club	L										X		
Shorewood Men's Club	L										X		
Shorewood Little League	M										X		
Shorewood Kickers	M										X		
InterNorthShore Football Club	M										X		
Mom's Club	L										X		
Athletic Department	M										X		
Shorewood Village Government													
Police Department	M	Ericka Lang			X								
Public Works	H	Ericka Lang			X								
North Shore Fire Department	M	Ericka Lang			X								
School District	L	Ericka Lang									X		
Public Library	L	Ericka Lang			X								
Historical Society	L	Ericka Lang									X		
School Administrators	M	Ericka Lang									X		
Shorewood Marketing Campaign	H	Ericka Lang									X		
Community Development Authority	H	Ericka Lang									X		
Neighboring Municipalities													
Neighboring Municipalities Residents													
All residents	M						X						
WFB residents Wilson to Hampton		Ericka Lang											
Neighboring Municipalities Businesses													
Beer Garden	M										X		
Food Trucks	M										X		
Bike Taxis	M										X		
Visit MKE	L										X		
Developers	L	see SHWD businesses					X						
Realtors	L	see SHWD businesses					X						
Neighboring Municipalities Organizations													
Clubs	L						X						
Disc Golf League	M										X		
Urban Ecology Center	L										X		
RiverKeepers	L										X		
Bike Advocates	L										X		
Soccer clubs	M										X		
Wisconsin Bike Federation	M										X		
Friends of Estabrook Park	L										X		
Parks People	L										X		
Sporting event attendees	L												X
Badgerland Striders	L										X		
Neighboring Municipalities Government													
Milwaukee County Transit System	M	Ericka Lang			X								
Whitefish Bay	H	Ericka Lang									X		
Glendale	M	Ericka Lang									X		
Milwaukee County Parks	M	Ericka Lang									X		
Milwaukee County Supervisors	M	Ericka Lang									X		